

Mendel University in Brno



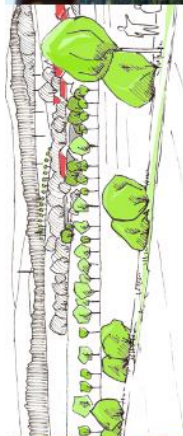
6th Moravian Conference on Rural Research
EURORURAL '18

**USING POTENTIALS FOR RURAL
DEVELOPMENT IN DIFFERENT TYPES
OF EUROPEAN COUNTRYSIDE**

1st Circular
Summer 2017



Brno, Czech Republic
Mendel University in Brno
September 3-7, 2018



Dear colleagues,

Rural area was traditionally connected with agriculture. To compare with urban, rural areas were considered to be backward, retarded, not worthy of an intensive research. But the situation has changed during the last years. Although cities are still centres of development within the globalization process, people in Europe abandon them as a result of the trends of suburbanization and counter-urbanization. We intend to pay our attention on transformation processes of the European countryside where focusing on more processes occurring there as: transformation from productive to non-productive function, from central planned to the market oriented countryside, from the mono-functional to the multifunctional one, from the national to European and globalized place. The urbanization process shows more faces in European countryside. Such a transformation generates many impacts on natural, economic and social processes occurring in present European countryside.

We have the honour of inviting you to the **EURORURAL '18** conference on USING POTENTIALS FOR RURAL DEVELOPMENT IN DIFFERENT TYPES OF EUROPEAN COUNTRYSIDE. It is the 6th of Moravian rural conferences organised by the Department of Applied and Landscape Ecology, Faculty of AgriSciences, Mendel University in Brno. The aims of the conference are as follows: to map European rural research and particular interests of investigators, to gain a space for presentation of contemporary knowledge about rural research, to continue in the tradition of international conferences dedicated to rural problems, to support intra-personal contacts among experts of different disciplines dealing with rural problems, to present South Moravian rural landscape. The conference is aimed at relatively complex view of rural problems from different viewpoints (ecology, geography, demography, sociology, economy, territorial planning), less at research of specific problems in detail.

Using past experience, we decided to modify the structure of the conference by emphasizing discussions, excursions and social events. We are aiming at a creation of a new form of the conference. However, we partly keep the traditional sections for oral presentations, poster session and publication of long abstracts for those who prefers it. We presuppose that the participants of the conference will contribute to the organization by selection of the workshops topics and social events. Additionally, we intend to prepare individual programmes for participants according to their preferences by combination of technical and social events.



Brno: Špilberk castle



Brno: St. Peter and Paul Cathedral

The conference is open for all scientists, including Ph.D. students, dealing with rural matters from universities, research institutions or other public or private bodies from European countries and around the World. English is the official language of the Conference.

WORKSHOPS

The workshops (roundtables) will manifest the main methodological instrument of the conference. They will be directed to a selected problem. A key speaker and moderator will be appointed. Other participants will contribute to the discussion or may only listen. The participants will have a possibility to choose three topics for workshops from below:

- Villages, small towns, cultural heritage and memory
- Quality of rural life, rural way of life
- Rural depopulation and abandonment
- Rural economy towards the multifunctional countryside
- Rural human and social capital, role of creativity
- Countryside and current urbanization processes
- Role of tourism in rural development
- Is suburbanised countryside still countryside?
- Possibilities of development in rural and mountain peripheries
- Rural landscape and changes of its macro and micro-structures
- Rural landscapes as places for renewable energy production
- Countryside in Europe and worldwide: a comparison
- Role of LEADER and community lead local development in the rural development

Besides of workshops, three sessions with oral presentations will be included in the programme. A poster session will be opened, too. Especially young participants e.g. PhD. students are kindly invited to present their findings by posters. The abstracts of posters will be included into the Collection of Abstracts as well.

CALL FOR PAPERS

The presentations must be in English, preferably power-point based. The deadline for submitting of long abstracts of key performances, papers and posters is **June 15, 2018**. The length of the abstract should not exceed 2 pages (4,000 characters, including spaces). Text should be sent by electronic mail in MS Word. The authors are responsible for the content and language. The Collection of the Abstracts in printed form will be available at the registration.

PUBLICATION STRATEGY

In order to offer you the publication of your presentation in an international journal, your full papers will be submitted to European Countryside - if you wish - for a limited price of EUR 75 (payable after the acceptance of the paper). It is also possible to pay for the publication within the conference fee (in such a case for EUR 60 per a paper). European Countryside is a double blinded international on-line journal [<http://www.degruyter.com/view/j/euco>] with completely free access for its readers covered by many databases, including Elsevier SCOPUS. This fact creates a relatively high probability of quotations of the articles. Your papers can be delivered any time between payments of your conference fee and August 2020. The papers must follow the instructions for authors of European Countryside [<http://www.european-countryside.eu/submit.html>]. They will pass through standard per-review procedure which is the pre-condition of their publication.



Brno, in front of the Main railway station



Brno, Tugendhat Villa – a part of UNESCO world heritage

VENUE

Brno - the metropolis of historical Moravia and the second largest city in Czechia has a population of about 400,000 inhabitants. Its history is more than 800 years old. The city has always been an important trade, administrative, transport and cultural centre. It was one of the first industrial points of the former Austrian-Hungarian Monarchy. At the present time, the educational function represented by 84,000 university students is the most important in the city. This is also supported by 13 institutes of the Czech Academy of Sciences and with the Czech Technological Park. Social infrastructure includes 6 public and state universities, 15 colleges, 12 hospitals, 14 theatres, 38 galleries, 16 museums, 60 churches, 43 public libraries and a Zoo. The commercial tradition is represented by Brno Trade Fairs (23 different types of events per year). Brno is known as a venue of various scientific, cultural and sports events. One of the Motorcycle World Championship races takes place at the Brno Racing Track every August. Brno has an excellent road, train and bus connections and the international airport Tuřany with regular connections to London (Stansted), Munich and Eindhoven. City transport operates 12 tramway lines, 13 trolleybus lines, 33 bus lines and 1 ship line. The architecture from the first half of the last century represented by famous Tugendhat Villa (a part of the UNESCO World Heritage) is worthy of seeing. The physical structure of the city is considered to be very user friendly. There are also some places of interest in the surroundings of the city: the Austerlitz battlefield, the viniferous regions of the Southern Moravia, Moravian Karst etc. The city of Brno is able to ensure suitable accommodation, transport, cultural and other facilities on European level for participants of international events.



Brno, Liberty square



Brno, Trade Fair Grounds

PRELIMINARY PROGRAMME

Monday, September 3rd: Registration (since 10:00); Opening Ceremony (14:00) following by the 1st Session; Walking excursion in Brno (17:00)

Tuesday, September 4th: conference program (9:00); excursion in the Brno surroundings (14:00)

Wednesday, September 5th: conference program (9:00); closing ceremony (16:00); dinner event (18:00)

Thursday, September 6th: whole-day regional excursion to the eastern Moravia (9:00-22:00)

Friday, September 7th: half-day excursion to the viniferous southern Moravia

SOCIAL EVENTS

Following social events are offered:

1. Visit of Tugendhat villa (UNESCO World heritage).
2. Visit of Arboretum of the Mendel University (within the University campus).
3. A walking tour in the city centre.
4. A dinner event with a life folk music.
5. Excursion in Brno surroundings will offer the Austerlitz battlefield and suburbanized rural area East of Brno.

6. The coach excursion offers the Archbishop's palace with the Gardens (UNESCO World heritage), towns Zlín and Otrokovice as an industrial heritage of the world-known shoe company Baťa and Jelínek distillery in Vizovice.
7. The excursion to the South Moravia will be directed to the Hustopeče viniferous area, including the Free Federal Republic of Kraví Hora.

REGISTRATION FEE, ACCOMMODATION, MEALS, TRANSPORT

Preliminary registration fee is CZK 5,300 (1 EUR = 26.00 CZK in July 2017). Reduced fee for those, who pay before May 31, 2018, for PhD students (one-day participation) and for accompanying persons will be offered. Additional costs for the publication of full papers, excursions and social events will be invoiced. The Organizing Committee cannot make any exceptions of the conference fee. The expenses will be detailed on the registration form.

Participants are fully in charge of their hotel reservations. We suggest you following options with a special price for the EURORURAL participants: Holiday Inn **** for those who will come by car, GRAND hotel Brno**** (it is located near the city centre where all means of the public transport meet), hotel SLOVAN*** (in the vicinity of the University) and a student hostel (AKADEMIE) of our University. Special prices for the EURORURAL participants will be given in the 2nd circular.

We do not provide any transport for the participants of the conference. Possible connections by public transport can be found on <http://jizdnirady.idnes.cz/vlakyautobusy/spojeni/> Closest international airports except of Brno Tuřany are Vienna-Schwechat or Prague, Václav Havel airport. Both of them have a direct bus connection with Brno.

The 2nd Circular with detailed information will be distributed during March 2018, when also the registration form will be distributed. In case you are interested to obtain the second Circular and the information about opening the registration on web, you can send us your e-mail address to eurorural18@seznam.cz

Official language of the conference is English



The main building of the Mendel University in Brno



The dining room in the campus

MAILING ADDRESS:

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EURO RURAL '18

PRELIMINARY REGISTRATION FORM

1. Identification Data

Name, surname, title(s)
Affiliation, including address
E-mail address

2. Topics for Workshops

Please, tick 3 topics maximum

- | | | | |
|---|--------------------------|--|--------------------------|
| Villages, small towns, cultural heritage and memory | <input type="checkbox"/> | Is suburbanised countryside still countryside? | <input type="checkbox"/> |
| Quality of rural life, rural way of life | <input type="checkbox"/> | Possibilities of development in rural peripheries | <input type="checkbox"/> |
| Rural depopulation and abandonment | <input type="checkbox"/> | Rural landscape and changes of its macro and micro-structures | <input type="checkbox"/> |
| Rural economy towards the multifunctional countryside | <input type="checkbox"/> | Rural landscapes as places for renewable energy production | <input type="checkbox"/> |
| Rural human and social capital, role of creativity | <input type="checkbox"/> | Countryside in Europe and worldwide: a comparison | <input type="checkbox"/> |
| Countryside and current urbanization processes | <input type="checkbox"/> | Role of LEADER and community lead local development in the rural development | <input type="checkbox"/> |
| Role of tourism in rural development | <input type="checkbox"/> | | |

3. Social events

Yes, I intend to participate in following events (payable separately):

- | | |
|--|--------------------------|
| Villa Tugendhat | <input type="checkbox"/> |
| Dinner Event | <input type="checkbox"/> |
| Excursion in the Brno surroundings | <input type="checkbox"/> |
| Whole-day excursion to the eastern Moravia | <input type="checkbox"/> |
| Half-day excursion to the southern Moravia | <input type="checkbox"/> |