

8th Moravian Conference on Rural Research
EURORURAL '24

European Countryside and De-Globalization

on the occasion of the 105th anniversary
of Mendel University in Brno
and under the auspices of
Prof. Dr. Ing. Jan Mareš, rector
of the Mendel University in Brno

2nd Circular
March 2024



Brno, Czechia
Mendel University in Brno
September 2 - 5, 2024

<http://www.eurorural.eu/>

Dear colleagues,

The world is changing in an unexpected direction. Globalization encountered several barriers, which resulted in de-globalization tendencies. The COVID-19 pandemic added to the green deal. This was followed by Russian aggression against Ukraine, which, among other things, accentuated the energy crisis. We are witnessing increased migration to European countries. While major world centres played a decisive role in globalization, de-globalization emphasizes local, regional, national and European resources. Issues such as climate change, food security, renewable energy sources, gender, or cultural tourism are coming to the fore. This was also reflected in rural development which provides space for many of the above-mentioned activities. At the same time, the countryside itself is undergoing structural changes from intensive agriculture to tourism and other services. Individual European rural regions respond to these changes by their potential.

The tradition of biennial conferences on rural development at Mendel University was interrupted by the period of the COVID-19 pandemic and anti-pandemic measures. We want to restore the tradition of face-to-face meetings of experts from the field of rural development, because we believe that despite the possibilities offered by online technology, face-to-face meetings are irreplaceable in the long term.

We have the honour of inviting you to the EURORURAL '24 conference on EUROPEAN COUNTRYSIDE AND DE-GLOBALIZATION. It is the 8th of Moravian rural conferences organised by the Department of Applied and Landscape Ecology, Faculty of AgriSciences, Mendel University in Brno. The aims of the conference are as follows: to map contemporary European rural research and the particular interests of investigators, to gain space for the presentation of topical knowledge about rural research, to continue the tradition of international conferences dedicated to rural problems, to support personal contacts among experts of different disciplines dealing with rural problems, to present Moravian rural landscape. The conference is aimed at the complex view of rural problems from different viewpoints (landscape ecology, geography, demography, sociology, economy, territorial planning), less at the research of specific problems in detail.



Brno: Špilberk castle



Brno: St. Peter and Paul Cathedral

CONFERENCE TOPICS

The topics of the EURORURAL '24 conference include a wide scale of issues:

- Food security, short food chains, circular economy, social agriculture
- Renewable energy and rural areas
- Rural cultural tourism as an alternative driver of rural development
- Post-material restructuring of the countryside from agriculture and industry to services
- Smart countryside
- Role of rural women in the rural development
- Rural landscape under the pressure of the climate change
- etc.

PRESENTATIONS AND CALL FOR PAPERS

Your presentations should be in English preferably power-point based. The deadline for submitting long abstracts of papers and posters is **June 15, 2024**. The length of the abstract should not exceed 2 pages (4,000 symbols including space characters). The text should be supplied by email, written in MS Word. The authors are responsible for the content and language. The Collection of the Abstracts in printed form will be available to the participants during registration and consequently on the conference web page. Also, a poster session will be opened. Especially young participants e.g. PhD. students are kindly invited to present their findings by posters. The abstracts of posters will be included in the Collection of Abstracts as well.

PUBLICATION STRATEGY

To offer you the publication of your presentation in an international journal, your full papers will be submitted to European Countryside - if you wish - for a reduced price of EUR 175 (payable after the acceptance of the paper). It is also possible to pay for the publication within the conference fee (in such a case EUR 150 per paper). European Countryside is a reviewed international online journal <https://sciendo.com/journal/euco> with completely free access for its readers. This fact creates a relatively high probability of quotations from the articles. Each article is cited on average 6 to 7 times in the Web of Science and SCOPUS databases. The journal is covered by the SCOPUS database (CiteScore 3.0 for 2022), and by the Web of Science (IF₂=1.6 for 2022) among others. Your papers could be delivered at any time between payments of your conference fee and August 2025. The papers should respond to the instructions for authors of European Countryside <http://www.european-countryside.eu/submit.html>. They will pass through a standard per-review procedure which is the pre-condition of their publication.



Brno, Liberty Square



Brno, Tugendhat Villa – a part of the UNESCO world heritage

VENUE

The metropolis of historical Moravia and the second largest city in Czechia - Brno has a population of about 400,000 people. Its modern history is more than 800 years long. The city has always been an important trade, administrative, transport and cultural centre. It was one of the first industrial points of the former Austrian-Hungarian Monarchy. At present, the educational function represented by 65,000 university students is the most important in the city. This potential is completed with 13 institutes of the Czech Academy of Sciences and with the Czech Technological Park. Orientation towards the high-tech industry is documented by the fact that about a third of the world's production of electron microscopes is realized in Brno. Social infrastructure includes 6 public and state universities, 15 colleges, 12 hospitals, 14 theatres, 38 galleries, 16 museums, 45 churches, 43 public libraries and a zoo. The commercial tradition is represented by Brno Trade Fairs (35 different types of events per year).

Brno is known as a venue for various scientific, cultural and sports events. Brno has an excellent road, train and bus connection and the international airport Tuřany with regular connections to London (Stansted, Luton), and Bergamo. There is a direct train and bus connection to Wien-Schwechat Airport. City transport operates 12 tramway lines, 13 trolleybus lines, 33 bus lines and 1 ship line. The architecture from the first half of the last century represented by the famous Tugendhat Villa (a part of the UNESCO World Heritage) is worthy of seeing. The physical structure of the city is considered to be very pleasant. There are also some places of interest in the surroundings of the city: the Austerlitz battlefield, the viniferous regions of Southern Moravia, Moravian Karst etc.

Brno is a safe city in terms of crime and other social pathologies. It is cheaper in comparison with metropolises like Prague, Vienna, Budapest or Warsaw. The city of Brno is able to ensure suitable accommodation, transport, cultural and other facilities on European level for participants during international events. The milieu of Brno is highly internationally evaluated in comparison with other cities around the World. According to Campus Advisor, Brno is ranked as the fourth most favorable student city in the world after Melbourne, Berlin and Newcastle.

Mendel University is the third largest and the fourth oldest university in Brno. It was founded in 1919 as the Agricultural College. At the present time, 8,900 students, of it 20% from abroad study at one of five faculties: AgriSciences, Forestry and Wood Technology, Horticulture (situated in Lednice, South Moravia), Business and Administration, Regional Development and International Studies and at the Institute of Lifelong Learning. The University uses the University Training Farm at Žabčice and the Forest Training Enterprise "Masaryk Forest" at Křtiny. Student accommodation facilities provide 3,148 beds. The library disposes with more than 400,000 issues, being the 4th largest library in the City.



Brno, Fair grounds



Brno, Cabbage Market

PRELIMINARY PROGRAMME

Monday, September 2, 2024

Registration, Mendel University Brno, "Q" building, lobby	12:00 – 18:00
Opening Ceremony (room Q003)	14:00 – 14:30
Plenary Session	15:00 – 16:00
Walking excursion in the City centre, meeting point in front of Q building	17:00

The excursion route: Mendel University– Lužánky park (the oldest on the Czech territory) – Municipal Theatre - Moravské náměstí Sq. – main metropolitan church of St. James – Liberty Sq. – Dominikánské náměstí Sq. - Cabbage market – St. Peter and Paul cathedral – Špilberk castle

Tuesday, September 3, 2024

Registration	08:00 – 10:00
Session 1	09:00 – 10:30
Coffee Break	10:30 – 11:00
Session 2	11:00 – 12:30
Lunch	12:30 – 13:30
Session 3	13:30 – 15:00
Coffee Break	15:00 – 15:30
Session 4	15:30 – 17:00
Visit of the Arboretum of Mendel University	17:15 – 18:30

Arboretum and Botanical Garden is situated between faculties of Agronomy and Regional Development in the Mendel University campus. Its area is 11 ha. The arboretum was founded in 1926. It was shifted to the present place in 1968. It contains 4,000 trees, 3,000 orchids and other plants.

Wednesday, September 4, 2024

Session 5	09:00 – 10:30
Coffee Break	10:30 – 11:00
Session 6	11:00 – 12:30
Lunch	12:30 – 13:30
Session 7	13:30 – 15:00
Coffee break	15:00 – 15:30
Closing ceremony	15:30 – 16:00
Social dinner, Restaurant BORG Agnese, Kopečná 43	18:00 –

Thursday, September 5, 2024

Whole-day coach excursion (meeting point in front of the University main entrance)	09:00 – 22:00
--	---------------

The coach excursion will be directed to the rural area of central Moravia (ethnographic region of Haná) including the city of Olomouc (the column of the Holy Trinity is part of the UNESCO World Heritage). The tour includes the lunch and excursion in the brewery of Litovel, a visit of the transformed agricultural co-operative Unčovice and Olomouc cheese (regional food) museum in Loštice.

The program will be specified according to the number of participants and other circumstances.

REGISTRATION FEE, ACCOMMODATION, MEALS, TRANSPORT

The full registration fee is **EUR 440**. Reduced fees for those, who will pay before June 15, 2024 and for PhD students (one-day participation) will be offered. Additional costs for the publication of full papers, excursions and social events will be invoiced. The Organizing Committee cannot make any exceptions to the conference fee. The structure of expenses will be detailed within the registration form.

Hotel reservations are a matter of participants. We suggest you following variants: Barceló***** for those who prefer luxury, GRAND hotel Brno**** (in the place where all means of public transport meet). In the walking distance from the University, we can recommend hotel Passage****, hotel Bobycentrum, hotel VAKA or hotel EUROPA. For those who are looking for a cheaper accommodation, we can recommend student hostel ACADEMIA of our University. Since September will still be the main tourist season, we recommend solving the issue of accommodation well in advance.



Olomouc, city core



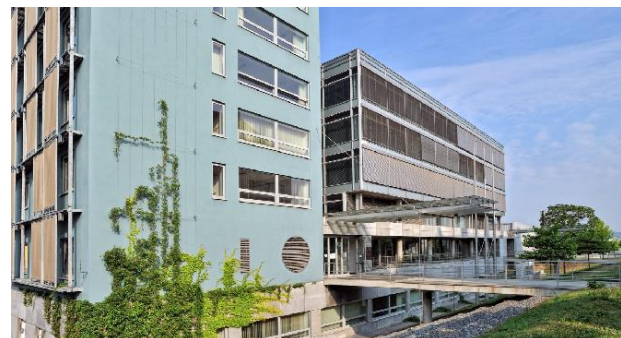
Litovel: city monument zone

We do not provide transport for participants to the conference. For possible connections by public transport see <https://idos.idnes.cz/en/vlakyaubusymhdvse/spojeni/> For transport within the city of Brno, we recommend public transport. Transport by private cars could encounter a rather complex parking system. Public transport in Brno carries an average of more than a million passengers per day. It operates 24 hours a day, 365 days a year. Seniors over 70 ride for free, people aged 60–65 with a 50% discount. A full ticket (60 minutes) costs 25 CZK (approx. 1 EUR). The optimal system for foreigners is the beep and go system, where it is enough to attach a Visa or MasterCard card to the reader to pay the fare.

The 3rd Circular with updated information and division of participants into sessions will be distributed just before the event in the mid-August of 2024. If you want to obtain the next information you can simply give us your e-mail address at eurorural@seznam.cz.



The main campus of Mendel University



The Q building where the conference will be held

MAILING ADDRESS:

EURORURAL '24,
Department of Applied and Landscape Ecology, MENDELU
mail: Zemědělská 1, 613 00 Brno, Czechia
(E-mail): eurorural20@seznam.cz

The official language of the conference is English